



MEDIA RELEASE

“VALLEY WEST STAMPEDE” BIGGER AND BETTER IN ITS SECOND YEAR

LABOUR DAY WEEKEND - SEPTEMBER 2, 3 & 4

Langley, B.C. (August 17, 2023): The familiar phrase goes, “it’s not our first rodeo”. But for the Valley West Stampede, it couldn’t be truer because we’re ready to go with our “second”!

After attracting full-house crowds in our very first outing last year, even more is being added to entertain our guests at the second annual “Valley West Stampede” this coming Labour Day weekend, in partnership with the locally-based Langley Riders Society.

The Valley West Stampede is fully sanctioned by the Canadian Professional Rodeo Association (CPRA), which will organize and register professional men and women athletes from across the North American circuit, and manage the \$20,000 in prize money that Valley West Stampede organizers have provided for each of the four scheduled riding events:

- Bareback
- Ladies barrel racing
- Saddle bronc
- Bull riding

And just for fun, the ever-popular “mutton busting” competition for kids is also back..

ADDITIONS THIS YEAR

- [Wildrose Trick Riders](#) from Alberta is joining us for the first time. Two female trick riders will open the rodeo each day with a pyrotechnics ride, and also provide a full trick-riding performance later in the afternoon program.
- “Miss Rodeo Wainwright” Harleigh Zack will join us for the entire weekend as a guest ambassador and will join the grand entry into the arena for the National Anthems each day. Harleigh is making the run for Miss Rodeo Canada this fall and will be signing posters on-site.

- The “Train Station Bar” in our new 300-person tent cranks it up Saturday and Sunday afternoon right after “the last bull bucks” with dancing and live performances until 10:00 P.M. by country music stars including Karen Lee Batten, Dakota Pearl, Hillside Outlaws, Kadooh, Tanner Olsen Band and DJ Jack Daniel. Rock band” Topaz” will also perform in the bar during the daytime.
- A wider range of food truck options is planned this year including mini donuts and lemonade, BBQ, wings, tex-mex, donairs, samosas, and more craft and fashion vendors are participating.
- A special VIP opening night dinner event will be offered on-site Friday, September 1 featuring a dinner and silent auction. Tickets are \$50. Details may be obtained by contacting Valley West Stampede directly. Contact information is listed at valleyweststampede.ca

RODEO SCHEDULE AND TICKETS

- The Valley West Stampede will be held on the [Langley Riders Society grounds](http://valleyweststampede.ca) on 208th Street near 42nd Avenue in Langley with every seat in the bleachers providing unbeatable close-up views of the action.
- Rodeo events in the arena start at 2:00 P.M. each day (Saturday, Sunday and Labour Day Monday - see attached program overview.)
- General admission tickets are \$25 for adults, and \$10 for children 12 and under. They are available now online from the stampede’s own website valleyweststampede.ca

“After hosting 6000 guests last year, we knew this was something our friends in Langley and the entire area wants to see,” said Valley West Stampede president Sheila Hicks. “We’re also glad that women who participate in rodeo will be able to show off their talents at this year’s event including the Wildrose Trick Riders, Miss Rodeo Wainwright and our own Karen Lee Batten who is not only performing, but also organizing the entertainment for us this year.

“The event is also a tourism driver for the region’s local businesses, as visitors and participants converge on Langley and stay over the long weekend for the rodeo. And our partners at the Langley Riders Society are no strangers to staging rodeo events, having organized Little Britches Rodeos for young riders for over 50 years. We know we’ll have a big crowd again this year and we’re looking forward to putting on another great show!

(See program highlights attached)

About Valley West Stampede

The Valley West Stampede is a rodeo hosted by a board of Directors who are a group of volunteers who collectively share over 100 years of rodeo experience. We are all live in Langley and the Lower Mainland and are proud to bring the excitement of the Wild West to the local community. We strive to provide a safe and family-friendly atmosphere for all of our guests and participants. We are dedicated to upholding the traditional values of the rodeo and ensure that all performances are conducted in a respectful and professional manner. Visit: valleyweststampede.ca

About Langley Riders Society

The Langley Riders Society started in 1965 and is a non-profit organization located in Langley, British Columbia. The society is a family club operated by and with volunteers who provide an opportunity for people of all ages to get together to share their mutual interest in horses. The Society provides a fun, learning, practice environment in which both children and adults get together to participate in several multi-disciplinary riding events and shows. Visit langleyriders.com.

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PROGRAM HIGHLIGHTS

LABOUR DAY WEEKEND - SEPTEMBER 2,3 & 4, 2023

All Valley West Stampede rodeo competition events will be held in the Langley Riders Society outdoor arena and will be surrounded by special festival events on the grounds throughout the long weekend.

Saturday, Sunday and Monday - September 2, 3 and 4

Gates Open 11:00 A.M.

Free parking on-site at George Preston Community Centre next to the stampede grounds

Valley West Stampede Rodeo – Langley Riders Society Outdoor Arena - 2:00 P.M.

The main event will be opened by the **Bit-A-Bling** grand entry rodeo team. Competitors from Langley and away will compete for the \$20,000 prize money available in each of the four events: bareback, ladies barrel racing, saddle bronc and bull riding. Mutton busting for junior riders will round out the event.

The new **“Train Station Bar”** in a large tent on-site adds a second venue to the existing arena-side beer garden. More food trucks, plus popular vendors and concessions will be on-site each day.

“Train Station Bar” – Saturday and Sunday evenings on-site

Dancing and entertainment starts as soon as “the last bull bucks” – open until 10:00 P.M. both nights.

Entertainment Lineup

Karen Lee Batten - eight-time BC Country Music Association Award winner (Female Artist of the Year)

Dakota Pearl

Hillside Outlaws

Tanner Olsen

Kadooh

Topaz

Moonshine Mollys

Jackson Hollow

DJ Jack Daniels

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